

# Jack Trottier Foundation FOR SPINAL CORD INJURY

**Sponsorship Package** 



## The Need



"THE TERM SPINAL CORD INJURY (SCI) REFERS TO DAMAGE TO THE SPINAL CORD RESULTING FROM TRAUMA (E.G. FROM FALLS AND ROAD TRAFFIC INJURIES) OR NON-TRAUMATIC CAUSES LIKE TUMORS, DEGENERATIVE AND VASCULAR CONDITIONS, INFECTIONS, TOXINS OR BIRTH DEFECTS." - WORLD HEALTH ORGANIZATION

WHO IS
IMPACTED AND
WHAT ARE THE
OUTCOMES?





## JTF'S MISSION

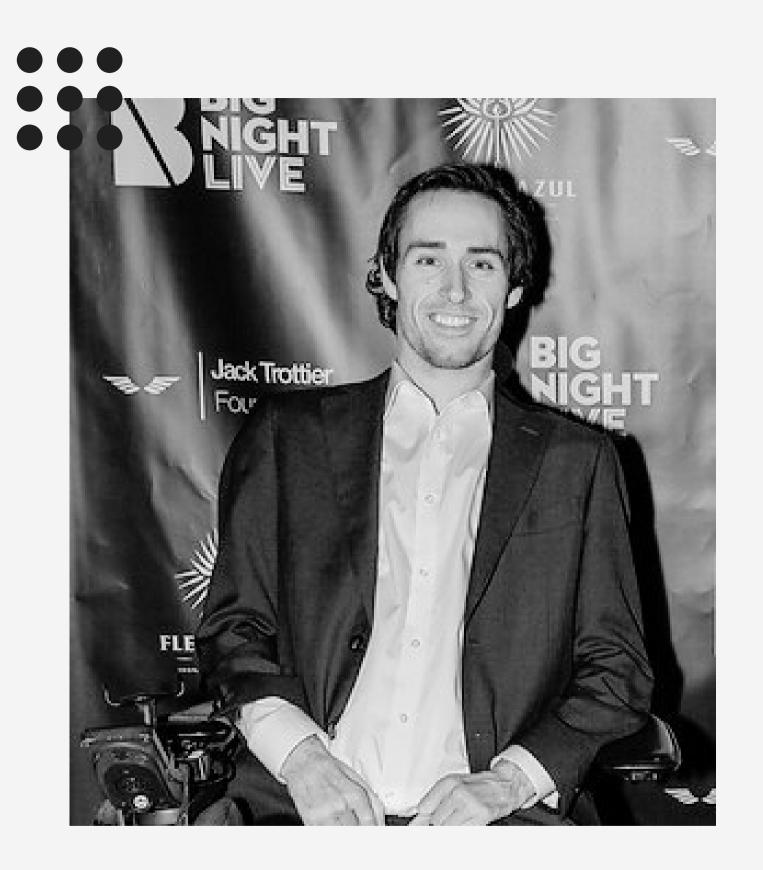
TO POSITIVELY IMPACT
INDIVIDUALS LIVING WITH A
SPINAL CORD INJURY TO
CREATE INDEPENDENCE,
ACCESS NEW AND INNOVATIVE
OPPORTUNITIES, AND PROVIDE
RESOURCES THAT PROMOTE A
BETTER QUALITY OF LIFE.



## Jack Trottier

#### FOUNDER & EXECUTIVE DIRECTOR

In 2013, Jack was Injured in a snowboarding accident when he was seventeen. Since, he has graduated from college, published a book, begun coaching football, and hand-cycled across the country. In 2021, he created the foundation as a way to give back to the community he is a part of.





## Where Does JTF Make an Impact

THREE PROGRAMS TO MAXIMIZE IMPACT

#### QUALITY OF LIFE GRANTS

Financial assistance to improve independence through durable medical equipment, home modifications, assistive technology, etc.

#### ADVANCED RECREATION THERAPY

Access to opportunities that improve physical and mental health, and create lasting memories, friendships, and independence

#### **EDUCATION**

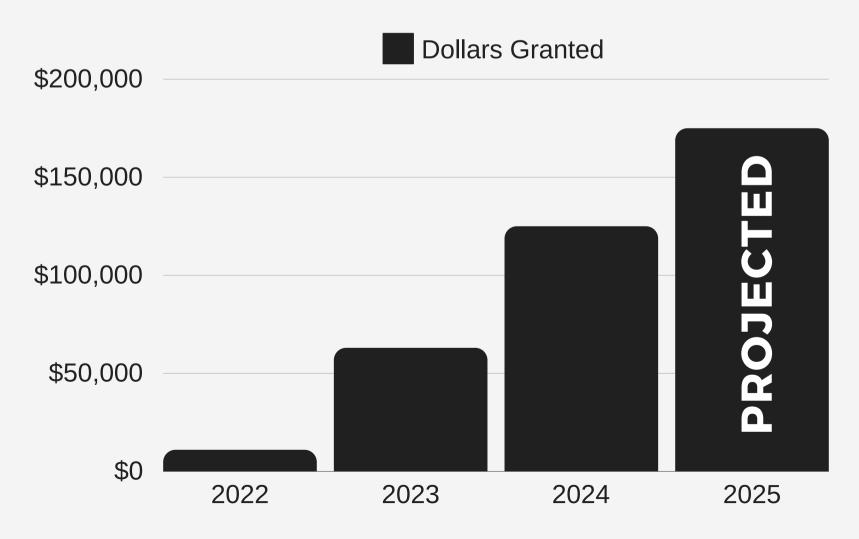
Discovering quality resources wherever an individual is in their recovery ranging from opportunities outside of JTF to injury prevention





## **Quality of Life Grants**

More than just financial assistance. A QoL grant improves independence, creates peace of mind, and closes the gap between attaining necessary equipment/modifications and the inability to pay for them







#### JACQUES MATELLUS

ITEM PROVIDED: WHILL C2 POWER WHEELCHAIR

"I am incredibly grateful to have the WHILL wheelchair. Not only is it incredibly stylish, sleek, and lightweight, but it also disassembles; which gives me the flexibility to make last-minute changes in my plans. As a full-time power chair user, I don't take that for granted. Another thing I love about this chair is its adjustable height. I've been too tall for all of the foldable power chairs that I've tried, so it's nice to be able to adjust this chair to my liking."

## MAJOR IMPACT



## Advanced Recreation Therapy (ART)

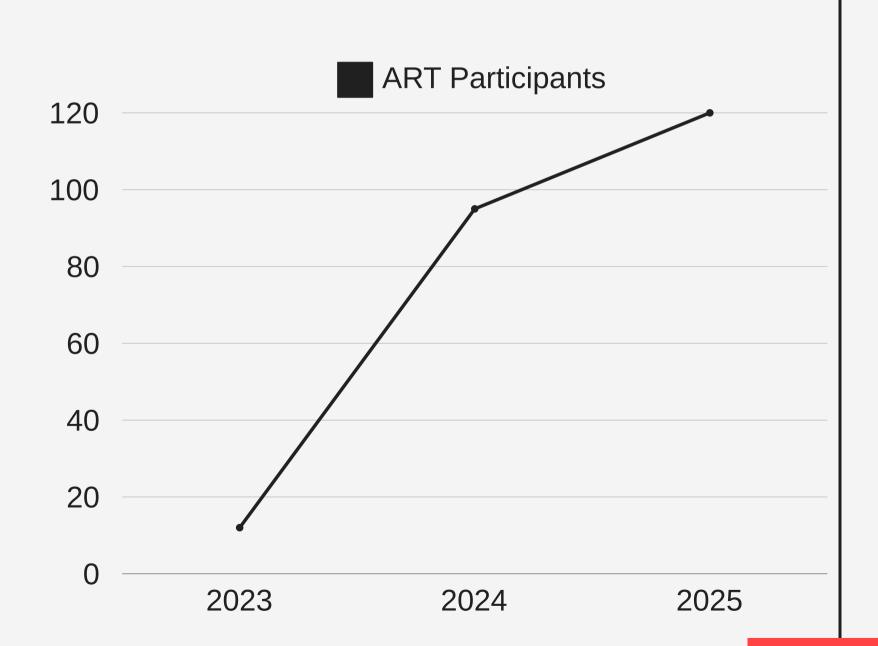


Through ART, a disability doesn't prevent an individual from trying new things but rather encourages them to find new ways to be active in society after a traumatic injury. Guided by knowledgeable staff, people can focus on learning new skills to overcome limitations and find independence.

#### **ART GOALS**

Through guided experiences, recreation aims to:

- Improve physical & mental health
- Develop passion for activity
- Create meaningful relationships
- Grow optimism for the future
- Learn how to be active outside of JTF
- Turn "I cant" into "I can"





#### PARIS CARTER

"This life-changing experience has changed my perspective on my injury as a whole. Being surrounded by so much joy and such a diverse set of people has taught me so much about how I can pivot and live a long life as a person with a spinal cord injury. I had never been skiing even before my injury and being able to try this as open my eyes to an entire new sport."



Activity: Mono-ski

Where: Park City, Utah

When: January, 2024

Partner: Adolescent Program;

Shepherd Center

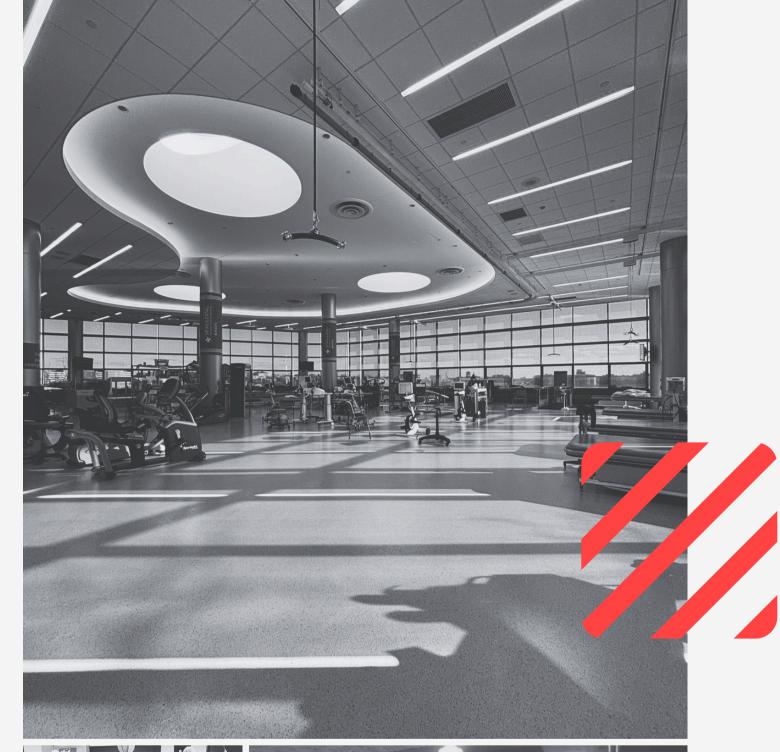
## MAJOR IMPACT

#### Education

JTF established its Education program with three primary focuses

- 1. Injury prevention
- 2. Reduce stigma around wheelchair users
- 3. Provide initiatives that increase awareness around SCI and available resources













## Storytellers

#### The power of film

Film serves as a powerful tool for education and social change. Documentaries can bring awareness to crucial issues, inspire activism, and foster empathy by presenting real-life stories and struggles, and spark meaningful conversations. In all settings, *Storytellers* viewers will leave informed, inspired, and prepared.

Volume One - The Jake Thibeault Story was directed and produced for the following target audiences:

- High Schools
- Healthcare centers
- Businesses



# Growth Opportunities

#### **QoL Grants**

- Increase the number of grants approved each year
- Target underserved populations
- Expand geographical reach
- Establish Direct Action funds for expedited impact

#### **ART Opportunities**

- Increase ART participation
- Source new organizational partners
- Create yearly initiatives that participants look forward to
- Document feedback to create more personal experiences

#### **Education**

- Increase SCI awareness
- Build a community resource platform
- Grow Storytellers film series
- Engage the SCI community to create lasting relationships





# OPPORTUNITIES TO GET INVOLVED

EVENTS, VOLUNTEERING, GIVING

## **Events**

2024



Cornhole Tournament May 5th, 2024 Tyngsboro, MA



Falmouth Road Race August 18, 2024 Falmouth, MA



Education Launch Party October 19, 2024 Nashua, NH



Storytellers Premiere November 19, 2024 Boston, MA



### PARTNER WITH JTF



## Signature Sponsor\$25,000 (one available)

- Logo on JTF step & repeat banner for all events
- Large logo on footer of all website pages with hyperlink
- Logo on foot of all emails
- Logo on front of annual cornhole fundraiser shirt
- Social media recognition
- Volunteer opportunities for employees
- Speaker opportunity at largest program/event
- Newsletter feature once a year
- Free Storytellers Presentation for your organization

#### Gold Sponsor \$10,000

- Logo on JTF website homepage with hyperlink
- Social media recognition
- Programming and event recognition
- Logo on JTF quarterly update emails
- Free Storytellers Presentation for your organization

#### Silver Sponsor \$5,000

- Logo on JTF website homepage
- Logo on JTF quarterly update emails
- Programming and event recognition
- Free *Storytellers* Presentation for your organization

#### Bronze Sponsor \$2,500

- Name recognition on JTF website
- Programming and event recognition
- Free *Storytellers* Presentation for your organization

#### **COMPANY ADDRESS**

44 Chestnut Rd. Tyngsboro, MA 01879



#### **WEBSITE**

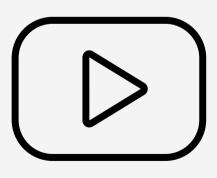
www.jacktrottierfoundation.org

#### **EMAIL ADDRESS**

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# Get In Touch With Us

